

## House of Denza Golden Ticket Competition Terms and Conditions

By entering "House of Denza Golden Ticket Competition"  
("the Competition"), you are agreeing to the following Terms and Conditions:

### 1. **STANDARD TERMS**

**1.1.** Information on how to enter forms part of the terms of entry.

### 2. **WHO CAN ENTER?**

- 2.1.** Subject to clause 2.2 and 2.3, entry is open to all residents of New Zealand aged 18 years and older, who attend their region's BYD Denza Launch Activation during the competition period.
- 2.2.** Employees and their immediate friends and families of BYD AUSTRALIA Pty Ltd (BYD) ("the Promoter") Landseer Motor Investments Auckland Limited ("Dealer"), Harmony Automotive ("Dealer"), and their associated agencies and companies, are not eligible to enter.
- 2.3.** To be eligible to win, an entrant must place a \$1,000.00 deposit on a Denza vehicle between 15<sup>th</sup> December 2025 and Monday 9th of February 2026 and complete their purchase and take delivery of a Denza vehicle before 27 February 2026.
- 2.4.** Entrants must complete all steps as per clause 3.2 to receive a valid Golden Ticket entry.

### 3. **HOW TO ENTER**

- 3.1.** The Competition period commences Wednesday 4th February **2026 at 9:00AM NZST** and concludes on **Monday 9 February 2026 at 11:59PM NZST** ("the Competition Period").
- 3.2. COMPETITION ENTRY:** In order to enter the Competition, entrants must complete all of the following steps:
- Visit the BYD Denza Launch Activation at the addresses and dates in the table below and place an order and;
  - Register Your Entry:
    - Sign up for your Golden Ticket via our landing page.
    - Complete all necessary details in the entry form including answering the question "*Where will you go with your Denza?*"
    - Ensure your form is submitted by 11:59 PM on Monday 9 February 2026 at 11:59PM NZST.
  - Secure Your DENZA:
    - Place your order and a \$1,000 deposit as per 2.3
  - Complete Your Purchase & Take Delivery:
    - Finalise your DENZA purchase and take delivery by 27 February 2026.
    - Your Golden Ticket will be stamped at delivery – this validates your entry.
- 3.3.** Entries are limited to one (1) entry per person throughout the competition period.
- 3.4.** The Promoter accepts no responsibility for changes in location and/or timings of the Activation. The Activation site is planned to be as follows:

Launch Activation Date	DENZA Dealership Address
Wednesday 4 <sup>th</sup> February 2026	48 Great South Road, Epsom, AKL

#### 4. **PRIZES**

- 4.1.** There will be One (1) Prize Winner in total, throughout the competition period who will win One (1) Major Prize as listed in the following table:

PRIZE WINNER	QUANTITY	MAJOR PRIZE FULL DETAILS	VALUE AUD (up to)
<b>One (1) x Major Prize Winner</b>	<b>One (1) x Major Prize</b>	1 x Prize Package including: <ul style="list-style-type: none"><li>• Return Business Class flights for two people to Shenzhen, China</li><li>• Accommodation for two people for four nights</li><li>• Return ground transfers from Shenzhen Airport to Accommodation</li></ul>	\$15,000.00 AUD

Total maximum prize pool value for the prize **is up to \$15,000.00 AUD** (including GST). The Promoter accepts no responsibility for change in prize value between now and the ultimate date on which the prize is taken.

- 4.2.** The Major Prize cannot be redeemed for cash and must be accepted as provided.
- 4.3.** The Major Prize must be taken as offered and any unused portion of the Major Prize, or portion of the Prize the Winner is not entitled to, is not exchangeable or cannot be redeemed as cash. The Major Prize cannot be used in conjunction with any other special offer. The Major Prize value is in Australian dollars. The Promoter accepts no responsibility for any variation in the Major Prize value. The Winner is advised that tax implications may arise from their Prize Winning and they should seek independent financial advice prior to acceptance of their Prize.
- 4.4.** Date and times are subject to the Sponsor and/or prize supplier and availability.
- 4.5.** Prize cannot be exchanged, transferred or traded for an alternative prize.
- 4.6.** The Winner must be over the age of 18 years.
- 4.7.** It is a condition of accepting the prize that the Winners(s) must present proof of age and valid identification to the Promoter when collecting the prize.
- 4.8.** Prize may not be transferred or assigned except by the Promoter.
- 4.9.** Prize cannot be exchanged for cash. Any part of the Prize not redeemed will be forfeited. In the event that the Prize is not utilized before expiration, the Prize will be forfeited and no compensation will be provided to the Winners.
- 4.10.** In the event that an element of an event or prize outlined in Clause 4.1 above is, for any reason, cancelled, postponed or not available, that element(s) of the prize will be considered as forfeited and no cash alternative offer will be granted in lieu of the part of the prize. If the Winners forfeits a specified element, or bookings for the prize do not hit the 'up to' amount allocated, no cash alternative offer or cash element, will be granted in lieu of the part of the Prize.
- 4.11.** Redemption of the Prize must take place during March or April 2026.
- 4.12.** Any black out periods, expiry dates and other important dates will be clearly marked by the promoter. If the Winners are unable to attend on these dates, for the full duration of the Prize, they will forfeit the Prize in its entirety.
- 4.13.** The flight portion of the prize will be up to the promoter's discretion. If the Winners' preferred flights are more than the allotted maximum prize value, the remaining value will be payable by the Winner. The Prize Supplier, Sponsor and any respective related agencies

take no responsibility for an additional cost incurred as a result of the Winner's preferred flights which cost more than the maximum prize value. All flights are subject to the chosen airline's terms and conditions.

- 4.14.** The Prize must begin at one of the following airports: Auckland. The Sponsor or the Promoter reserves the right to alter this list at any point. Transport to or from the airport is not included in the Prize and is the responsibility of the Winners and their companions.
- 4.15.** The accommodation portion will be Marriott Hotel Zhengzhou, however any changes to this are at the promoters discretion and shall not exceed \$170 per night.
- 4.16.** The Winner and their companions are responsible for all unspecified costs relating to the Prizes, including insurance, additional taxes, in-room and minibar charges, meals and transport, including flights, not included as part of the Prize, as specified in 4.1. Any other charges throughout the stay, including any in-room and minibar charges, must be paid for by the guests on the day of check-out.
- 4.17.** The Winner and their companions may be required to present their credit card at any stage of the Prize for any incidental damages.
- 4.18.** The Transfers will be provided in China only and include the following: Return transfer from the airport to the accommodation. No transfers will be supplied in Australia.
- 4.19.** The Promoter and Prize Supplier are not responsible for the cancellation, delay or rescheduling of any part of the Prize and any costs incurred by the Winner or any travelling companion(s) as a result (including accommodation costs) will be the responsibility of the Winner.
- 4.20.** In acceptance of the Major Prize, the Winner acknowledges that they may incur ongoing costs associated with the Major Prize which is the entire responsibility of the Winner.
- 4.21.** The Promoter, the Prize Supplier and their associated agencies and companies or any organisation or individual associated with the provision of the Prize(s) make no representation as to the destination, including any safety conditions, travel restrictions, warnings, bans or other issues that may exist at any destination.
- 4.22.** Unless expressly stated in these Terms and Conditions all other expenses related to the Prize become the responsibility of the Winners and their nominated companion. All costs associated with the Prize which are not expressly stated in these Terms and Conditions to be included, including but not limited to additional cost for food, beverage and transportation.
- 4.23.** The Major Prize will be awarded and provided to the Winner by the Promoter. The Winner will receive the prize via email communication to the email address provided by the Winner once they have accepted the prize.
- 4.24.** The Major Prize is liable to any and all terms and conditions listed and provided by the Promoter.
- 4.25.** If for any reason whatsoever the Winner does not take an element of the Major Prize at the time stipulated by the Promoter, then that element of the Major Prize will be forfeited by the Winner and cash will not be awarded in lieu of that element of the Major Prize
- 4.26.** It is a condition of accepting the Prize that the Winners and their nominated companion must comply with all the conditions of use of the Prize provider and the Promoter's requirements.
- 4.27.** Conditions of entry to venues and use of Prize are subject to the Prize provider's Terms and Conditions.
- 4.28.** The Winners must provide valid identification to the Promoter upon the Promoters request. Failure to do so will result in the forfeiture of the prize at the Promoter's sole discretion.
- 4.29.** Subject to state permit authority restrictions, the Promoter may reasonably amend these Terms and Conditions, orally or in writing, in its absolute discretion.

- 4.30.** Date and schedules of the Prize are not under the Promoter's control and are subject to change. The Promoter takes no responsibility for any date or schedule changes, and the Winners forfeits the Prize in the event that utilisation of the Prize is not possible due to changed dates.
- 4.31.** It is a condition of accepting the Major Prize that the Winner agrees to abide by these Terms and Conditions and may be required to sign a legal release in a form determined by the Promoter in its absolute discretion.
- 4.32.** The Winners and any nominated companions must participate in and co-operate with all reasonable media editorial requests, including but not limited to, being interviewed and photographed, and the Winners grant the Promoters, Sponsor and prize suppliers a perpetual and non-exclusive licence to use such footage and photographs in all media worldwide and the Winners will not be entitled to any fee for such use.
- 4.33.** The Winners and their nominated companion agree they will not sell or otherwise provide their story and/or photographs to any media or other organisation.

## **5. HOW TO WIN**

- 5.1. The Competition is a game of skill and chance plays no part in determining the Winner
- 5.2. There will be One (1) Prize Winner in total throughout the Competition Period. The Prize Winners will be determined as the best valid entry as judged by a panel of representatives appointed by the Promoter based on authenticity and originality.
- 5.3. Each entrant who has entered the Competition in accordance with these terms and conditions during the Competition Period ("Qualifying Entrant") will be included in the judging. Entries that do not comply with any of the terms and conditions, may be deemed invalid.
- 5.4. The judging will be held at BYD AUSTRALIA PTY LTD, Suite 102, Level 1, 2 Lyonpark Road Macquarie Park, NSW, 2113 from Saturday 28th February 2026, at 10:30 AM AEDT.
- 5.5. The promoter will contact the Winners by email and phone call advising the Winners of their Prize within two (2) business days of the prize judging.
- 5.6. Winners' entry details (last name, first name initial and postcode) will be published on the competition page [denzaaucklandcity.co.nz](https://denzaaucklandcity.co.nz) / [denzaeastuckland.nz](https://denzaeastuckland.nz) within Two (2) business days of the Prize judging.
- 5.7. The Promoter's decision is final and the Promoter will not enter into correspondence regarding the result.
- 5.8. The Promoter may in its absolute discretion deem entries invalid subsequently to a Winner being notified or a Winner's name being announced if it is discovered that the Winner did not enter the Competition in accordance with these terms and conditions. In these circumstances, an additional judging will be conducted.
- 5.9. The Winners must accept their prize by Thursday 30<sup>th</sup> April 2026 at 12:00 NZST. In the event of an unclaimed prize, an unclaimed judging will take place at BYD AUSTRALIA PTY LTD, Suite 102, Level 1, 2 Lyonpark Road Macquarie Park, NSW, 2113 from Thursday 30<sup>th</sup> April 2026 at 12:30 NZST.
- 5.10. The new Winner if any, will be notified by email and phone call by the Promoter within two business days of the unclaimed prize judging. The unclaimed winners' details (last name, first name initial and postcode) will be published on [denzaaucklandcity.co.nz](https://denzaaucklandcity.co.nz) / [denzaeastuckland.nz](https://denzaeastuckland.nz) within five (5) business days.

## **6. NO LIABILITY**

- 6.1. In the case of the intervention of any outside act, agent or event which prevents or significantly hinders the Promoter's ability to proceed with the Competition on the dates and in the manner described in these terms and conditions, including but not limited to

vandalism, power failures, tempests, natural disasters, acts of God, civil unrest, strike, war, act of terrorism, COVID 19, pandemic, the Promoter may in its absolute discretion cancel the Competition and recommence it from the start on the same conditions, subject to state government legislation.

- 6.2. (sponsor) and their associated agencies and companies will take no responsibility for prizes damaged or lost in transit, or late, lost or misdirected mail.
- 6.3. To the maximum extent permitted by law, (sponsor) and their associated agencies and companies, including without limitation Funkified Pty Ltd, will not be liable for any misadventure, accident, injury, damage, loss (including but not limited to indirect or consequential loss) or claim that may occur in connection with the Competition, including without limitation:
  - a) during the judging;
  - b) in the acceptance, participation, display or use of any element(s) of the prize;
  - c) as a consequence of late, lost or misdirected mail;
  - d) due to the broadcast of any program relating to the Competition or the publication of any material, including any statements made by any compere, staff member, journalist, other entrants or any other person; or
  - e) arising from or related to any problem or technical malfunction of any telephone network or lines or mobile communications network related to or resulting from participation in this promotion.
- 6.4 (sponsor) and its associated agencies and companies assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of entries, and reserves the right to take any action that may be available, subject to state government legislation.
- 6.5 If for any reason the Competition is not capable of running as planned, due to causes including but not limited to tampering, unauthorized intervention, fraud, technical failures or any other causes beyond the control of the Promoter which corrupt or affect the administration security, fairness, integrity or proper conduct of the Competition, the Promoter reserves the right in its sole discretion to disqualify any individual who tampers with the entry process, take any action that may be available, and to cancel, terminate, modify or suspend the Competition, subject to state government legislation.

## **7. PROMOTER DETAILS**

- 7.1. The Promoter is BYD AUSTRALIA PTY LTD, ABN 82 166 009 687, Suite 102, Level 1, 2 Lyonpark Road Macquarie Park, NSW, 2113
- 7.2. Entry details remain the property of the Promoter. BYD AUSTRALIA PTY LTD (ABN 82 166 009 687) and its related entities, is collecting your personal information for the purpose of conducting and promoting this Competition, including for the purpose of identifying and notifying the Winner and understanding our audiences. BYD Australia will otherwise handle your personal information in accordance with BYD's Privacy Policy which is available on our website at <https://bydautomotive.com.au/privacy-policy> (and which contains information regarding how you can access your personal information, correct it and/ or make a complaint about our handling of your personal information). By providing your personal information below, you agree to the terms of the Privacy Policy. Without limiting the foregoing, BYD Australia may disclose the entrant's personal information to its related entities, business partners and external service providers for research and profiling purposes as well as other purposes reasonably related to the entrant's relationship with BYD Australia.